



## November 2022 Nerve Symposium Business Track

### Friday, November 11<sup>th</sup>

**1:00PM – 1:30PM:** Growth of the Regenerative and Integrative Medical World – Garrett Ewers

**1:35PM – 2:05PM:** Marketing KPIs: What You Need to Know – Garrett Ewers

**2:10PM – 3:10PM:** Relationship Marketing – Garrett Ewers

**3:15PM – 3:45PM:** Nerve Coding and Updates – Kate Schlenker - Vance

**3:50PM – 4:20PM:** Conversion with Passion: How to move people – Jake Hutt

**4:25PM – 5:05PM:** Why People Quit: Increase Patient Retention -

**5:05PM – 5:20PM:** Break

**5:20PM – 6:00PM:** Lead Study: Study Lead Cases – Jake Hutt

**6:10PM – 6:30PM:** Why We Are Here: Day One Q&A Session and Direction – Rejuv MedFit Team

**6:10PM – 8PM:** Social (overlaps with final talk)

### Saturday, November 12<sup>th</sup>

**1:15PM – 2:00PM:** Creating Your Unique Branded Process – Garrett Ewers

**2:05PM – 2:50PM:** Using Social Media as Your Net -

**2:55PM – 3:40PM:**– Lead Capture and Nurture – Jason Stover

**3:45PM – 4:05PM:** Winning the Conversation: Phone Skills to Increase – Jason Stover

**4:10PM – 4:40PM:** Testimonial BootCamp: How to Create Winning Testimonials – Hailey Torborg

**4:45PM – 5:05PM:** Patient Review: Getting Your Name out – Hailey Torborg

**5:10PM – 5:30PM:** Upgrades and Packages – Garrett Ewers

**5:30PM – 6:00PM:** Tending Your Fields: Patient Follow-up and Flow – Garrett Ewers

**6:15PM – 8:00PM:** 5 Pillars of Practice Success – Rejuv MedFit Team