

Regenerative Injection Success Mastermind

April 29th - May 1st, 2022

Pre-Conference Access and Presentation

- Starting April 22nd, there will be several lectures related to the Saturday medical track topics that will be available for attendees to start watching.
- Watching these before you attend the conference will help educate on the topics Dr. Baumgartner and the medical team will be addressing during the Saturday workshops
- This will help give additional time in the hands-on training course
- Special presentation by Dr Liza Smigel on Caudal Epidurals
- Access will be available through the conference portal

Friday - Day 1 Pre-Mastermind - Optional Course

Located at Rejuv Medical – 901 3rd St. N. Waite Park, MN 56387 8:00AM – 12:00PM – Spinal Shockwave Therapy **(Optional for \$500)**

This optional course is designed to educate medical professionals on how to optimize Shockwave Therapy Treatments

- Lecture on Shock wave Protocol
- Live Model for Shockwave

1:00PM - 1:30PM - Mastermind Check in

Please stop by the registration table to pick up nametags, CME survey, photo release waiver, schedule, WiFi password, mask.

1:30PM - 1:45PM - Welcome Message - Joel Baumgartner, M.D. & Garrett Ewers

Joel Baumgartner, M.D., and Garrett Ewers will be welcoming all attendees with information about the weekend. This is a great time to find out what session you will be attending and how the overall weekend will flow.

<u>Mastermind Track – Side Room</u> ***Only for current Mastermind Members***

1:55pm - 3:55PM - Round Table Discussion

Mastermind members will gather to discuss clinic details, experience "hot seats," and best practices. This track can bring very valuable nuggets from other mastermind members on how to save money, make better discussion and share the knowledge we all have learned.

Main Stage

1:55PM - 3:00PM - Clinical Success with eh C.F.A.N. Model - Joel Baumgartner, M.D.

Dr. Baumgartner will discuss how using a C.F.A.N. (Cell Health, Functionality, Articulation, and Nerves) can help with clinical diagnosis and treatment plan development to enhance patient outcomes. This treatment model has been the cornerstone which has led to Rejuv Medical's success



3:05PM - 3:55PM - The Core 4 Elements for Patient Success - Joel Baumgartner, M.D.

Dr. Baumgartner brings the Core 4 elements (nutrition, movement, mindset, and sleep) to light in effort to help physicians have the tools need to help patients make life changes that result in better patient compliance and results.

4:00PM - 4:45PM - Post Procedure Rehab Protocols - Brittney Braegelmann, PT, DPT, SCS

Brittney Braegelmann, DPT has developed important protocols for patient success post regenerative procedures. These protocols have been developed over the last seven year of patient treatment and will be focused on all areas of the spine.

5:00pm - 5:45pm Rejuv Medical Round Table

Members of the Rejuv Medical team will be taking to the stage to help answer questions about all aspects of the clinic and business model. Please feel free to discuss medical questions, business best practices, or anything related to Rejuv Medical and staff

6:00PM - 7:30PM - Social Hour

As we have all gathered, this social hour will allow us to meet one and other and create working relationships for better success of the weekend. Please join us for appetizers and beverages as we welcome you all to the conference.

Saturday - Day 2

8:20AM – 8:25AM – Welcome Message and Event Detail

As we start of the first FULL day of lectures and trainings, if is crucial to know the details of the day. Please make sure to be in your seats and ready for this full day. You can learn a lot, so we want to prepare you all.

Cervical/Thoracic Regenerative Injections

8:30AM - 9:00AM - Lecture Review - Joel Baumgartner, M.D.

9:05AM – 10:00AM - Live Patient Injection Demo

10:00AM - 10:15AM - BREAK

10:15AM - 12:45PM - Live Model and Cadaver Workshop

Station A: Palpation and Marking Station B: Ultrasound Evaluations Station C: Cadaver Injections

12:45PM - 1:30PM - SPONSORED LUNCH



<u>Medical Track – Main Stage</u> Lumbar: Regenerative Injections

1:30PM – 2:15PM– Lecture Review 2:20PM – 3:15PM – Live Patient Demo 3:20PM – 5:45PM – Cadaver Workshop Station A: Palpation and Marking

Station B: Ultrasound Evaluations Station C: Cadaver Injections

Business Track – Side Room

4:10PM - 4:40PM - Planning for Success (VTO) - Garrett Ewers

How to create marketing that will be compliant with the rules and set you up for better success. This talk will be focused on creating YOUR unique branded process that will be the center of your marketing plans.

4:45PM - 5:10PM - Clinic Accounting Success - Scott Froemming CPA

Scott will be talking about the critical steps needed to protect your cash flow and prevent wasted or untrack money losses. We have found this critical to clinic success over the years.

5:15PM – 5:45PM – Getting the Most Out of Your Meetings (level 10) - Garrett Ewers

Meeting can make or break any company. In the clinical setting, your time is literally money, so how do you create a meeting structure that is efficient and structured in such a way to get the most out of your time and lead to company accountability? This talk will go over a Level 10 meeting structure that will help better organize your team for continued growth.

Main Stage

5:50PM – 6:10PM – Getting the Most Out of Nerve Billing – Nancy Dobos and Kate Schlenker-Vance A brief presentation about how to properly code and bill for nerve treatments and then open the floor for an option discuss about coding and billing in these treatments.

6:15PM - 6:30PM - Five Pillars of Practice Success and Apps

The MedFit Board will talk about the how using the tools available in the program can help clinics fast track business operational success, clinical knowledge enhancements, and produce better patient outcomes.

6:30PM - 08:30PM - Dinner



Sunday - Day 3

9:00AM – 9:05AM – Welcome and Event Details

On the last day of this conference, we want to allow you all to see into some of the important business aspect of running a successful clinic. For those that are wanting to learn regenerative aesthetics, we will have that course going during this day.

9:05AM – 9:35AM – Help Your Patients Slim Down and Smooth Out Your Aesthetic Practice with Shockwave – Eric Ehle, D.O.

Dr. Ehle will be address the benefits of adding shockwave therapies to your aesthetic practice. Objectives of this talk will target protocols for cellulite, facial rejuvenation, stretchmarks and scars.

09:40AM - 10:05AM - Platelet Lysate Clinical Study and Application - Eric Phillippi, M.D.

Dr. Phillippi will be taking about the research behind platelet lysate, the process of creation and how it can be used in a clinical setting. PL injections are critical to patient success in certain situations and can create a new tool for use in the clinic.

10:10AM – 11:00AM – Pain, Pain Go Away – Joel Baumgartner, M.D.

Nociceptive, Neuropathic, and Centralized Pain. Diagnosis and treatment options. This talk will be addressing these topics in order to help develop better understanding of and treatment plans for or pain in the orthopedic realm.

11:05AM – 11:45AM – Nerve Injections for Lower Back Pain: How to Improve Pain, Regenerative Outcomes, and Improve Your "Bottom" Line - Heidi Robertson, M.D.

Dr. Robertson addresses the ultrasound guided cluneal nerve injections and the billing aspects of that along with iliohypogastric nerve. This can help clinics address lower back pain with their patients and how to properly code for billing aspects, leading to better patient outcomes and increased revenue

12:00PM - 01:00PM - Closing Remarks

Sunday Regenerative Esthetics Course – Optional for \$500

9:00AM – 11:30AM – Regenerative Esthetics – Valarie Carlson, CNP

Valarie Carlson will be presenting regenerative procedure for sexual wellness and esthetics purposes. There will be two procedures discussed and demonstrated. Topics will be announced by March 5th. Spots are limited to 8 providers.